

Content Planner



MONTHLY PLANNER

MONTH: _____ YEAR: _____

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—

Content Planner



WEEKLY PLANNER

PLATFORM	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
1:				
2:				
3:				
4:				

PLATFORM	THURSDAY	FRIDAY	SATURDAY	NOTES
1:				
2:				
3:				
4:				



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PHOTOGRAPHY

Content Planner Example



PLATFORM PLANNER EXAMPLES

PLATFORM 1: BLOG

How often/what days do you plan to post?

- Sunday:
- Monday: *Tips/Educational*
- Tuesday:
- Wednesday: *New Product or Service*
- Thursday:
- Friday: *Client Sneak Peaks*
- Saturday:

PLATFORM 2: INSTAGRAM FEED

How often/what days do you plan to post?

- Sunday: *1 post per day*
- Monday:
- Tuesday: *1 post per day*
- Wednesday:
- Thursday: *1 post per day*
- Friday:
- Saturday: *1 post per day*

PLATFORM 3: INSTAGRAM STORIES

How often/what days do you plan to post?

- Sunday:
- Monday: *BTS*
- Tuesday:
- Wednesday: *Tips from the Blog*
- Thursday:
- Friday: *Client Testimonials*
- Saturday: *Personal*

PLATFORM 4: PINTERST

How often/what days do you plan to post?

- Sunday:
- Monday: *Personal Inspirational Pins*
- Tuesday:
- Wednesday: *Recent Sessions/Client work*
- Thursday:
- Friday: *Client Testimonials*
- Saturday: